

LeSabre Leaders

lunch with the boss

Recent winners of a Buick LeSabre sales contest received a unique prize. In addition to a special recognition plaque signed by GMNA President Gary Cowger which was received by the 100 best LeSabre-selling dealers, the top 10 were also awarded a trip to GM headquarters in Detroit.

These LeSabre Leaders toured GM's Design Center, where they met with Buick designers and previewed their latest efforts. The top dealers then attended a lunch and face-to-face meeting with Gary Cowger, Bill Lovejoy, Roger Adams and members of the LeSabre marketing team.

Jim Dollinger, general manager of Patsy Lou Buick-GMC in Flint, Mich., was very pleased to have been able to participate: "It was a fantastic opportunity and I worked very hard to be a part of it. I like to have the understanding and knowledge of what is going on with the brand line so I can relay the information to my salespeople and customers.

"Plus, being able to give input to the policy makers is very important," he added.



LEADERS AT THE LUNCHEON: (left to right) Roger Adams, Bill Lovejoy, Albert Leo Jr., Paul Weitman, Annette Smith, Michael Brennan, Stephen Moore, Mary Jamerson, Fred Sredl, James Dollinger, Tom Krzyzaniak and Gary Cowger. LeSabre leaders not pictured include Edgar Rinke and Glenn Buege.